

Cranbrook Sports Club

Cranbrook Rugby Football Club

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3.11 PHOTOGRAPHY POLICY

Cranbrook Rugby Football Club (Cranbrook Sports Club) recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport. The club recognises that on the whole young people enjoy their successes being acknowledged through publication of commentary and images that illustrate important events and matches.

Cranbrook Rugby Football Club is committed to providing a safe and enjoyable environment for young people and implicit in this is that it is committed to ensure that all publications, resources and media represent participants appropriately and with respect.

Cranbrook Rugby Football Club has adopted the RFU Best Practice Guidance to ensure the safe use of images of children and young people. This guidance comprises eight “golden rules” that strives to ensure compliance with RFU policy on photographic images (available at www.rfu.com).club will be called **Cranbrook Rugby Football Club** and will be affiliated to the RFU.

Cranbrook Rugby Football Club will strive to ensure that parents/young people have granted their consent for the taking and publication of photographic images by signing the Parent/Guardian and Young Person Permission Form. This will be incorporated into the registration process and therefore completed and reaffirmed annually.

-) All young people must be appropriately dressed for the activity taking place.
-) Photography or recording should focus upon the activity taking place rather than a particular young person and personal details that could make a young person vulnerable should never be revealed.
-) Where an individual is singled out for their achievement in a game the club will ensure that permission has been gained to use their image and name.
-) Where possible the images/recordings will represent a range of young people participating in the game.
-) Anyone taking photographic images or making a recording at a rugby event must have a valid reason for doing so.
-) Anyone taking photographs or recording should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of an event.
-) All concerns regarding inappropriate or intrusive photography should be reported in confidence to the Safeguarding officer at **Cranbrook Rugby Football Club**.

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Cranbrook Rugby Football Club recognises the need to ensure the welfare and safety of all young people in Rugby Union. As part of our commitment to ensure the safety of young people we will not permit photographs, video or other images including those taken via mobile phones of young people to be taken or used without the consent of the parents/carers and the young person.

Cranbrook Rugby Football Club will follow the RFU guidance on best practice for the use of images of young people.

Cranbrook Rugby Football Club will take all steps to ensure these images are used solely for the purposes they are intended which is the promotion and celebration of the activities of **Cranbrook Rugby Football Club**.

If you become aware that these images are being used inappropriately you should inform the Safeguarding Officer at **Cranbrook Rugby Football Club**, Tomlin Ground, Cranbrook Kent TN17

The images may be published on the website <http://www.cranbrookrugby.com> subject to compliance with the guidance outlined in the Safeguarding Policy.

If at any time either the parent/carer or the young person wishes the data to be removed from the website, the Club Safeguarding Officer should be informed.

Guidance

- Personal information which can lead to a child being identified should never be used. If it is necessary to name a child, ensure you have written parental consent and have informed the parents as to how the image will be used. This is particularly important when issuing press releases and match reports.
- Photographs should be of the activity or team, not of one individual.
- Parental consent is to be obtained for photographs to be taken whilst a child is either at the club or away fixtures.
- Children must be appropriately dressed when being photographed. It is never acceptable to capture any images.
- in changing rooms, showers or at any time when players are dressing. Images should be neither sexual, of an exploitative nature nor open to misinterpretation or misuse. Parents should be made aware if a film is being taken to be used as a coaching aid.
- When clubs meet for fixtures/festivals it is recommended that confirmation is obtained from each club that parental permission has been given for all the children participating. If there is a child who is the

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subject of a court order whom should therefore not have their photograph taken, this should be addressed before the event.

) Parents should be aware that they may be asked to register their intention to take photographs.