

Cranbrook Rugby Football Club



3.11 CRFC PHOTOGRAPHY POLICY

The **Cranbrook Rugby Football Club** recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport. The club recognises that on the whole young people enjoy their successes being acknowledged though publication of commentary and images that illustrate important events and matches.

Cranbrook Rugby Football Club is committed to providing a safe and enjoyable environment for young people and implicit in this is that it is committed to ensure that all publications, resources and media represent participants appropriately and with respect.

Cranbrook Rugby Football Club has adopted the RFU Best Practice Guidance to ensure the safe use of images of children and young people. This guidance comprises eight “golden rules” that strives to ensure compliance with RFU policy on photographic images (available at www.rfu.com).club will be called **Cranbrook Rugby Football Club** and will be affiliated to the RFU.

1. **Cranbrook Rugby Football Club** will strive to ensure that parents/young people have granted their consent for the taking and publication of photographic images by signing the Parent/Guardian and Young Person Permission Form. This will be incorporated into the registration process and therefore completed and reaffirmed annually.
2. All young people must be appropriately dressed for the activity taking place.
3. Photography or recording should focus upon the activity taking place rather than a particular young person and personal details that could make a young person vulnerable should never be revealed.
4. Where an individual is singled out for their achievement in a game the club will ensure that permission has been gained to use their image and name.
5. Where possible the images/recordings will represent a range of young people participating in the game.
6. Anyone taking photographic images or making a recording at a rugby event must have a valid reason for doing so.
7. Anyone taking photographs or recording should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of an event.

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8. All concerns regarding inappropriate or intrusive photography should be reported in confidence to the Safe guarding officer via **Cranbrook Rugby Football Club** Welfare Officer.

Policy statement relating to the use of video/photographic images

Cranbrook Rugby Football Club recognises the need to ensure the welfare and safety of all young people in Rugby Union.

As part of our commitment to ensure the safety of young people we will not permit photographs, video or other images including those taken via mobile phones of young people to be taken or used without the consent of the parents/carers and the young person.

Cranbrook Rugby Football Club will follow the RFU guidance for the use of images of young people.

Cranbrook Rugby Football Club will take all steps to ensure these images are used solely for the purposes they are intended which is the promotion and celebration of the activities of **Cranbrook Rugby Football Club**.

If you become aware that these images are being used inappropriately you should inform the Safe guarding Officer at **Cranbrook Rugby Football Club**, Tomlin Ground, Cranbrook Kent TN17

The images may be published on the website <http://www.cranbrookrugby.com> subject to compliance with the guidance outlined in the Safeguarding Children & Vulnerable Adults Policy /Guidance for Websites.

If at any time either the parent/carer or the young person wishes the data to be removed from the website, the club welfare officer should be informed.